**TERMS OF REFERENCE**

**Consultant:** Awareness Raising of Provincial Authorities for UN-REDD Phase 2

**Responsible UN Agency:** UNDP

**National/International:** National

**Duration:**  2 months

# Background

The UN-REDD programme for Viet Nam seeks to address deforestation and forest degradation through capacity building at national and local levels. Firstly, it will build capacity at the national level to permit the Government of Viet Nam, and especially the REDD focal point in the Department of Forestry (DoF) of the Ministry of Agriculture and Rural Development (MARD), to coordinate and manage the process of establishing tools to implement a REDD programme. Secondly, it will build capacity at local levels (provincial, district and commune) through pilots in two districts in Lam Dong province that demonstrate effective approaches to planning and implementing measures to reduce emissions from deforestation and forest degradation. Regional displacement of emissions is known to be a significant problem in the lower Mekong Basin. If REDD is to be implemented effectively so as to reduce emissions from deforestation and forest degradation within the Lower Mekong Basin, as a contribution to global efforts in this regard, there will be a need for coordinated regional action.

Having implemented a UN-REDD Country Programme, the GoV is now moving into Phase 2 of REDD+ implementation by demonstrating a provincial planning based approach to REDD+ under the National REDD+ Programme, with 9-12 pilot provinces across the country. It is anticipated that 6 of these pilot provinces will be supported through a UN-REDD Phase 2 initiative.

**Objectives**:

The primary objective of this contract is to support the process of finalizing the UN-REDD Phase 2 proposal by raising awareness of provincial authorities (especially PCs and DARDs in each of the 6 pilot provinces) on the planning process required to identify REDD+ interventions.

Specifically, the following activities are to be undertaken:

The UN-REDD Programme has prepared awareness raising materials for various audiences and on various topics. Some of these may be relevant for awareness raising of provincial authorities on planning for UN-REDD Phase 2. Therefore, the consultant will

* Work with the PMU Communications specialist to review such materials and amend or prepare new materials, as required
* Design a process of delivery of awareness raising in each province, including contacting all relevant authorities to schedule events, making sure that attendance is as high as possible
* Deliver the awareness raising events
* Undertake an assessment of the results of the awareness raising, and prepare recommendations for follow-up action

To the extent possible, the same or similar awareness raising events should be undertaken, targeting District-level authorities.

**Expected Outputs**

In electronic and printed formats:

1. A portfolio of awareness raising materials (posters, brochures, videos, Powerpoint presentations, etc.;
2. A report of the awareness raising events completed, including:
* Date time and location of each event;
* List of participants at each events;
* Agenda of each event;
* Summary of comments or questions raised at each event;
* Assessment of results of each event.
1. A proposal for follow-up activities;

**Competence Requirements**

The consultant shall meet the following criteria:

1. Advanced University Degree in Natural Resources Management, Journalism, Communication or a related field
2. A minimum of 5 years of years of relevant experience on natural resource and/or land use planning;
3. Substantial experience in conducting awareness raising with diverse stakeholders, including Peoples Committees and provincial DARDS, as well as CSOs and NGOs.
4. Good interpersonal skills, previous exposure to cross cultural environments is an advantage; ability to work well in a team whilst also having the capacity and initiative to work independently;
5. Sound knowledge of disciplines relevant to development work, with added consideration given to those with experience in REDD policy-related work and the forest and carbon market in general;
6. Highly developed oral and written communications skills with excellent writing skills in English and Vietnamese.