

**UNEP ROAP  
VACANCY ANNOUNCEMENT**

<b>Post</b>	Communication on REDD
<b>Level</b>	Consultant
<b>Duty Station:</b>	UNEP ROAP, Bangkok, Thailand
<b>Entry on Duty:</b>	As soon as possible
<b>Duration:</b>	2 months
<b>Closing Date:</b>	1 March 2010

**Background**

UNEP is the voice for the environment within the United Nations system. UNEP's mission is to provide leadership and encourage partnerships in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations.

In Asia Pacific, UNEP operates through its Regional Office for Asia and the Pacific and works in 46 countries in the region. UNEP works with governments, local authorities, civil society, other UN entities, regional and international institutions as well as the private sector to develop and implement cleaner and safer policies and strategies that engenders efficient use of the region's natural assets and reduces risks for humans and the environment. Efforts are focused on UNEP's six cross-cutting thematic priorities: climate change; disasters and conflicts; ecosystem management; environmental governance; harmful substances and hazardous waste; resource efficiency; and sustainable consumption and production.

Deforestation and forest degradation account for nearly 20% of global greenhouse gas emissions. REDD - Reducing Emissions from Deforestation and Forest Degradation in Developing Countries - is an effort to create a financial value for the carbon stored in forests, offering incentives for developing countries to reduce emissions from forested lands and invest in low-carbon paths to sustainable development. The United Nations Collaborative Programme on Reducing Emissions from Deforestation and Forest Degradation in Developing Countries (UN-REDD) is a joint initiative of FAO, UNDP and UNEP. UN-REDD supports country efforts to build consensus and knowledge, and ensures consistency in approaches and economies of scale in the delivery of REDD. The Programme actively explores and documents examples of "best practices". These activities seek to promote confidence-building in REDD and raise awareness about the options for including a REDD mechanism in a post 2012 regime.

Through the UN-REDD joint programme, Viet Nam seeks to address deforestation and forest degradation through capacity building at national and local levels. Viet Nam UN-REDD programme will generate knowledge materials for dissemination through the global component of the UN-REDD Programme. It will also include measures to train and raise awareness on specific REDD measures. In support of these activities, there also needs to be general REDD awareness-raising efforts that target a broader audience and build support for REDD. UNEP is responsible

for the communication and awareness raising components of the Viet Nam UN-REDD programme.

### **Duties and Responsibilities**

The consultant will work under the direction and supervision of relevant officers at UNEP ROAP, and he/she will:

1. Develop a communication and awareness-raising strategy in close collaboration with the national consultant for UN-REDD Vietnam; and provide recommendations and lessons learned for the communication and awareness-raising action plan for Viet Nam UN-REDD programme
2. Provide guidance on the assessment of awareness-raising needs, groups and opportunities for REDD in Viet Nam;
3. Provide technical support and inputs on the communication and awareness raising materials produced by UN-REDD (eg. Brochures, website);
4. Support the UNEP UN-REDD team in communications and awareness-raising in general;
5. Perform any other duties related to UN-REDD as requested.

The consultant is expected to work in close coordination with national partners, and is expected to visit Vietnam as necessary for brainstorming with national partners and establishing contacts for follow up (e.g. with national TV, journalists, media firms(s), UN Communications team, etc.

### **Expected Outputs**

A communications and awareness strategy and action plan that takes into account the gaps and constraints within the context of REDD planning, programming and implementation. The proposed plan should also be able to build on existing initiatives and to distinctly articulate its added value in terms of raising awareness to the REDD target stakeholders.

The communication plan should incorporate overall objectives of the UN REDD programme, communications objectives of the REDD programme in Viet Nam, including target audience, key messages for target audiences, mechanism and tools for dissemination, cost/budget requirements and evaluation criteria within the duration of the project. Where possible, objectives should be measurable.

### **Competence Requirements**

The consultant shall meet the following criteria:

1. Advanced University degree in Journalism, Communication or a related field;
2. A minimum of 10 years of years of relevant experience on advocacy campaigns, IEC and communications research;
3. Substantial and diverse experience in all facets of communications and public affairs, and proven ability to conceptualize, design and implement communication strategies or programs.
4. Progressive relevant experience/track record in multimedia communications, planning, information materials development and social research methods and relevant networks established with key partners;
5. Good analytical and communication skills, including the ability to draft and to articulate ideas in a clear and concise manner;
6. Good interpersonal skills, previous exposure to cross cultural environments is an advantage; ability to work well in a team whilst also having the capacity and initiative to work independently;

7. Sound knowledge of disciplines relevant to development work and climate change, with added consideration given to those with experience in REDD policy-related work and the forest and carbon market in general;
8. Highly developed oral and written communications skills with excellent writing skills in English. Working knowledge of other UN languages is an asset.
9. Knowledge of UN REDD programme desirable.

### **Supervision, teamwork and administrative support**

The Consultant will be supervised by the UNEP ROAP Regional Information Officer and the UN-REDD Regional Coordinator, working closely with the Climate Change team in ROAP.

Applicants are requested to send (e-mail only) (1) a United Nations Personal History form (P.11), available at: [www.unescap.org/jobs](http://www.unescap.org/jobs), or a Personal History Profile (PHP) available at UN Galaxy (<http://jobs.un.org>), together with (2) a letter of interest.

### **All applications to be sent to:**

[hanna.uusimaa@unep.org](mailto:hanna.uusimaa@unep.org)

**Deadline for applications: 1 March 2010**  
**PLEASE QUOTE THE POST NAME: REDD**  
**Communication and Awareness Consultant**