

PUBLIC-PRIVATE COLLABORATION IN REDD+ IMPLEMENTATION: EXPERIENCES FROM GHANA

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GHANA'S COCOA-FOREST REDD+ PROGRAMME

Promoting Climate-Smart Cocoa Practices in the High Forest Zone of Ghana



THINK DEVELOPMENT
THINK SUSTAINABILITY
THINK REDD+



Ghana Cocoa Board
Proud to Market Premium Quality Cocoa



For more information, go to www.fcghana.org/nrs OR call 00233-302-401227/0289516504

INTRODUCTION

- The Government of Ghana recognizes the private sector as the growth engine for the national economy.
- Significant incremental gains have been made over the past 3 decades in creating an enabling environment for a thriving private sector and to attract foreign direct investment.
- National Policy on PPP adopted in May 2011 in furtherance of private sector participation in national development process
- Early in the development of Ghana's R-PP, the private sector was identified as an important player and therefore provided a place on the National REDD+ Working Group, responsible for providing supervision and guidance for Ghana's REDD+ process

Evolution of Public-Private Collaboration In Land-Use Sector

- Earnest efforts at engaging private sector actors in the cocoa sector of Ghana began with the setting up of the Ghana Cocoa Platform with the support of UNDP.
- It aims at enhancing public-private dialogue and joint action planning to support the scale up of sustainable production in the sector.
- Hosted by COCOBOD with strong participation from other Ministries, such as the Ministry of Lands and Natural Resources and the Ministry of Finance.
- Joint Coordinating Committee (JCC) for Ghana's ERP, drawn from COCOBOD and FC has been inaugurated.
- Private sector engagement for ERP process underway



MOTIVATION AND RATIONALE FOR PP COOPERATION

- Cocoa sector has been the bedrock of Ghana's economy for decades.
- The sector is highly vulnerable to climate change impacts and this has heightened concerns about the future of the industry.
- Government and private sector becoming increasingly aware of opportunities for building climate-resilience for the industry.
- Securing rural livelihoods while securing earnings from cocoa

KEY POSITIVE OUTCOMES OF PP COLLABORATION

- Communique enunciating commitment to working in collaboration to tackle the drivers of deforestation and forest degradation in the land-use sector issued by key players in the public and private sector in late 2013.
- The private sector played an active role in Ghana's evolving ERP from early conception to design phase, and is envisaged to play a critical role in the implementation phase. Design of implementation plan for ERP getting major input from private sector
- Joint planning of maiden National REDD+ Forum slated for 25th of November 2015 as part of pre-cop21 events in Ghana.

CHALLENGES AND OPPORTUNITIES

CHALLENGES

- Securing high-level political buy-in
- Creating and sustaining an environment that fosters a shift from competitiveness to collaboration and cooperation among private sector actors
- Incentivizing private sector investment in Ghana's ERP and other mitigation PAMs
- Major policy shifts needed, especially tree tenure

OPPORTUNITIES

- Well-established state institutions with strong presence in target landscapes leading the process.
- Willing and ready private sector
- Well-organized cocoa farmer groups
- Potential for attracting external support
- Opportunity to influence policy thinking on cocoa

WAY FORWARD

- Building and sustaining partnerships between public and private sectors take time and resources but the dividends are highly valuable and long-lasting.
- Appropriate incentives to drive and sustain private sector involvement to be instituted
- Communications on programme should emphasize other important benefits aside of carbon e.g. economic benefits, ecosystem services etc.
- Alignment with national development programmes crucial.
- “The cornerstone for success on REDD+ and low-carbon land use will be ownership at the highest political level”.

**THANK
YOU**