|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| UNEP ROAPVACANCY ANNOUNCEMENT

|  |  |
| --- | --- |
| Post | Development of a Communication and Awareness-Raising Strategy for the National UN-REDD Programme in Indonesia |
| Level | Consultant |
| Duty Station: | PMU, Ministry of Forestry, Jakarta, Indonesia |
| Entry on Duty: | As soon as possible |
| Duration: | 1 month |
| Closing Date: | 15 December 2010 |

BackgroundUNEP is the voice for the environment within the United Nations system. UNEP’s mission is to provide leadership and encourage partnerships in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. In Indonesia, UNEP’s work is guided by the UN Development Assistance Framework (which reflects national environmental priorities) and the UNEP global Programme of Work. Within this context, UNEP is working together with UNDP and FAO in the United Nations Collaborative Programme on Reducing Emissions from Deforestation and Forest Degradation in Developing Countries (UN-REDD).The UN-REDD Programme aims to support the Government of Indonesia (GoI) to timely develop a REDD+ architecture that will allow a fair, equitable and transparent REDD+ implementation, and a sustainable contribution of forestry to greenhouse gas emissions reductions. This objective is being pursued through three outcomes that are being implemented at respectively national, provincial and district level:Outcome 1: Strengthened multi-stakeholder participation and consensus at national levelOutcome 2: Successful demonstration of establishing a Reference Emissions Level (REL), Measurement, Reporting and Verification System (MRV) and fair payment systems based on the national REDD architectureOutcome 3: Capacity established to implement REDD at decentralized levelsMulti-stakeholder participation in REDD is of critical importance to REDD readiness and Outcome 1 is most relevant to the Terms of Reference. With so many stakeholders involved at international, national, provincial, and local level, good communication is essential. This will require ensuring the same level of understanding on key issues, using language means of communication that is suitable for different stakeholders. There will be the need to create opportunities for dialogue, find common ground and objectives, and thus enable working together.The Communication Strategy of the National UN-REDD Programme of Indonesia has the following objectives:* Building key stakeholder’s confidence in REDD in an effort to leverage endorsement and support for informed decision-making in a post-Kyoto regime
* Improving access and sharing of information amongst UN-REDD Programme partners and key stakeholders at international, national, provincial and districts levels
* Generating a clear understanding about REDD+, how it can contribute to climate change mitigation (and adaptation) and the roles of key stakeholders

Duties and ResponsibilitiesThe consultant’s key task is to develop a strategy to provide guidance on how the Programme can reach the objectives in a timely and cost effective manner and an action plan for one year.Key tasks are as follows:* Identification of target audiences at international, national, provincial, district and local levels and their information needs
* Identification of broad key messages, based on consultations with key stakeholders
* Recommend internal and external and external communication tools and propose channels of communication, including but not limited to: website, online tools, printed material, audiovisual, press, side events at important events and presentation
* Recommend modes of communication at the global, regional and country level
* Develop options for norms of operations between key stakeholders at different scales for how experiences will be documented, published and disseminated.
* Develop a monitoring and evaluation system for the effectiveness of the implementation of the strategy
* Identify gaps in communication and media skills of senior staff and the communication officer, and recommend actions to strengthen skills
* Provide cost estimates for alternative strategy components

Duty station is Jakarta, Indonesia, although there might be one trip to UNEP ROAP in Bangkok, Thailand.Expected outputsA communications and awareness strategy and action plan that takes into account the gaps and constraints within the context of REDD planning, programming and implementation. The proposed plan should also be able to build on existing initiatives and distinctly articulate its added value in terms of raising awareness to the REDD target stakeholders.The communication plan should incorporate overall objectives of the UN-REDD Programme, communications objectives of the UN-REDD Programme in Indonesia, including target audience, key messages for target audiences, mechanism and tools for dissemination, cost/budget requirements and evaluation criteria within the duration of the project. Where possible, objectives should be measurable.Competency requirements* Degree in journalism, communication for development, marketing or related field and minimum 10 years related work experience, in national and international organizations
* Experience working in a complex, multi-party and cross-cultural environment
* Familiarity with reaching out to audiences with very different information needs
* Familiarity with the print and broadcast media in Indonesia
* Fluency in English. Familiarity with Bahasa Indonesia preferred
* Basic knowledge of the UN-REDD Programme

Applicants are requested to send (e-mail only) (1) a United Nations Personal History form ([P.11](http://www.unescap.org/jobs/)), available at: [www.unescap.org/jobs](http://www.unescap.org/jobs), or a Personal History Profile (PHP) available at UN Galaxy (<http://jobs.un.org>), together with (2) a letter of interest.The United Nations shall place no restrictions on the eligibility of men and women to participate in any capacity and under conditions of equality in its principal and subsidiary organs (Charter of the United Nations - Chapter 3, article 8).

|  |
| --- |
| All applications to be sent to:Thomas EntersRegional Programme OfficerUnited Nations Environment ProgrammeRegional Office for Asia and the PacificUN Building, 2nd Floor, Rajdamnern AvenueBangkok 10200, Thailand |
|  |  |
|  |
| Deadline for applications: 15 December 2010 |
| Interview date and location: to be announced |
|  |   |
| PLEASE QUOTE THE POST NAME: Development of a Communication Strategy for the National UN-REDD Programme in Indonesia |
|   |

 |
|  |