

Go-REDD+ survey

Go-REDD+ Team

DRAFT 1

As of August 1, 2012

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Introduction

Go-REDD+, first launched its welcome message on January 6, 2012, is an e-mail listserv managed by the UN-REDD Programme team in Asia-Pacific, based in Bangkok. The team has begun this initiative to serve national counterparts and practitioners with limited time availability to keep abreast of the rapidly evolving REDD+ landscape by providing brief snapshots of timely issues and debates. As an electronic mailing list, Go-REDD+ disseminates relevant information and serves as a node for discussing “hot” topics. On average, two of one-page brief messages are mailed to the recipients each month or every other week to wide range of audience including Policy makers, International development partners, Researchers etc.

Objective

- Distributing synopses of research results and the most updated activities related to REDD+ in Asia-Pacific to assist countries in their REDD+ readiness efforts through email listserv.

Operation and management

Listserv

The mailing list was gathered between November and December 2011 from participant lists of several workshops and other events, which UN-REDD organized or participated in, business cards, and existing list of emails of UN-REDD partners. Altogether, there were 437 email recipients (as of January 6, 2012).

Additionally, those who are interested in receiving or unsubscribing to Go-REDD+ message can email to goredd.th@undp.org. The new subscribers include practitioners working the area of environment and climate change – government and private sector, scholars, researchers and academia across region. The team even received some feedbacks from other initiatives i.e. [News Update of CIFOR](#), which requested to have a joint listserv to reach wider audience, as well as a scholar from Africa, who was interested in learning updated REDD+ activities through Go-REDD+. As a result, Go-REDD+ currently has 517 recipients and no unsubscribe request has been received (as of July 19, 2012).

Management

The first Go-REDD+ message “Guidelines for free, prior and informed consents for REDD+” was distributed on January 9, 2012. The old messages can be archived on the [Regional Activities pages](#) of the UN-REDD Programme website. Additionally, [discussion forum](#) on Go-REDD+ is available through the Workspace for members of UN-REDD Programme’s online knowledge sharing platform to share their thoughts. As of July 19, 2012, 10 Go-REDD+ articles, listed below, were circulated to recipients.

Issue No.	Title	Sending date	No. of downloads
1	Guidelines for free, prior and informed consents for REDD+	9-Jan-12	339
2	REDD+ Payments and the limitations of opportunity cost approaches	23-Jan-12	461
3	Pro-poor benefit distribution in REDD+	7-Feb-12	532
4	Will REDD+ lead to weaker or stronger access rights in Cambodia?	29-Feb-12	229
5	Is REDD+ in its present form achievable by all?	14-Mar-12	400

6	Lessons from REDD+ from how to become forest-adding country	28-Mar-12	15*
7	Where should anti-corruption efforts in the forest sector?	17-May-12	21*
8	Conveying REDD+ at the local level: Some steps in the right direction	5-Jun-12	21*
9	Logging and REDD+: Are they compatible	18-Jun-12	22*
10	Deciphering UNFCCC Decisions on National Forest Monitoring Systems for REDD+	3-Jul-12	169

*The low number of downloads of Go-REDD+ issue # 6th, 7th, 8th and 9th were potentially due to technical issue related.

Go-REDD+ on other websites

Go-REDD+ articles were shared and posted on some websites as listed below.

Websites	Go-REDD+ articles
Climate Himalaya	Deciphering UNFCCC Decisions On National Forest Monitoring Systems For REDD+
International Institute for Sustainable Development	UN-REDD Newsletter Questions Whether REDD+ Will Work in Fragile States
Forest Carbon Portal	UN-REDD Newsletter Questions whether REDD+ Will Work in Fragile States
Forest Carbon Asia	Will REDD+ lead to weaker or stronger access rights in Cambodia
Ecosystem Marketplace	New "Go-REDD+" Listserv launched in Asia-Pacific

Go-REDD+ survey

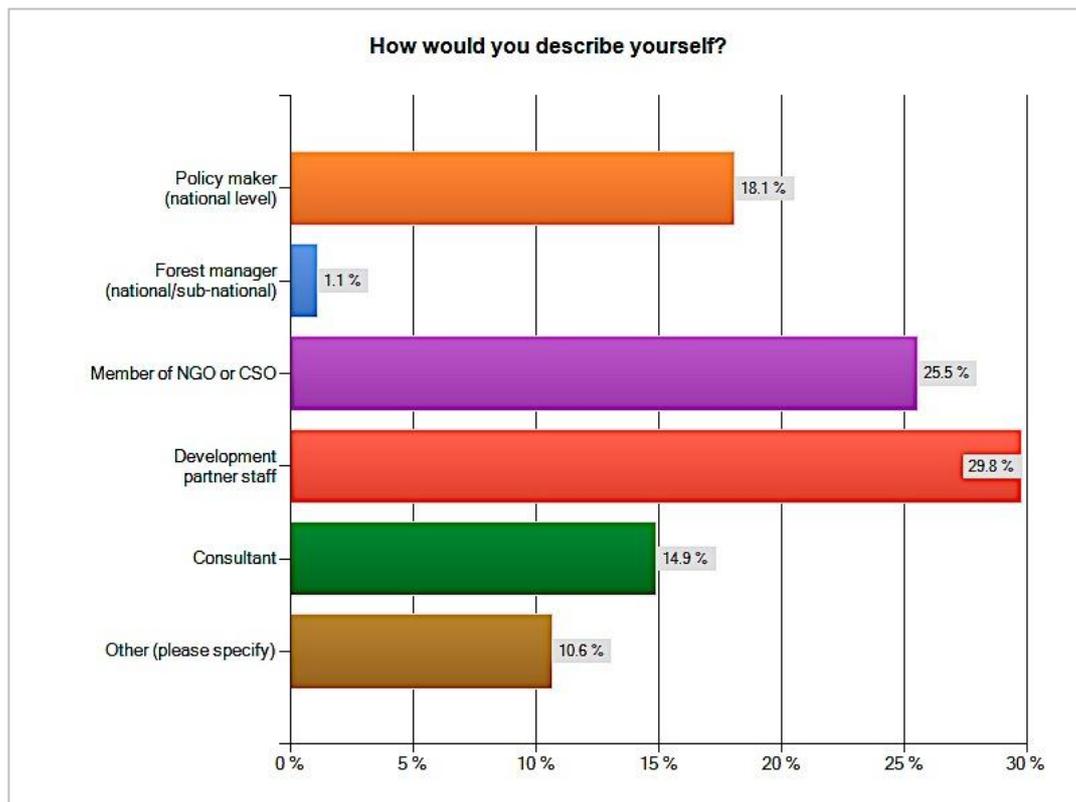
The survey was conducted after Go-REDD+ messages have been in circulation for nearly 6 months. The UN-REDD team in Asia-Pacific has begun this initiative to serve national counterparts and practitioners with limited time availability to keep abreast of the rapidly evolving REDD+ landscape by providing brief snapshots of timely issues and debates, and, therefore, it is important to learn if the work has been useful to and interest the readers. The survey questionnaire (Annex I) was sent through an online survey tool “Survey Monkey” on July 9, 2012 and was closed on July 17, 2012. 517 of survey invitations were sent out and 94 responds were received.

Objective of the survey

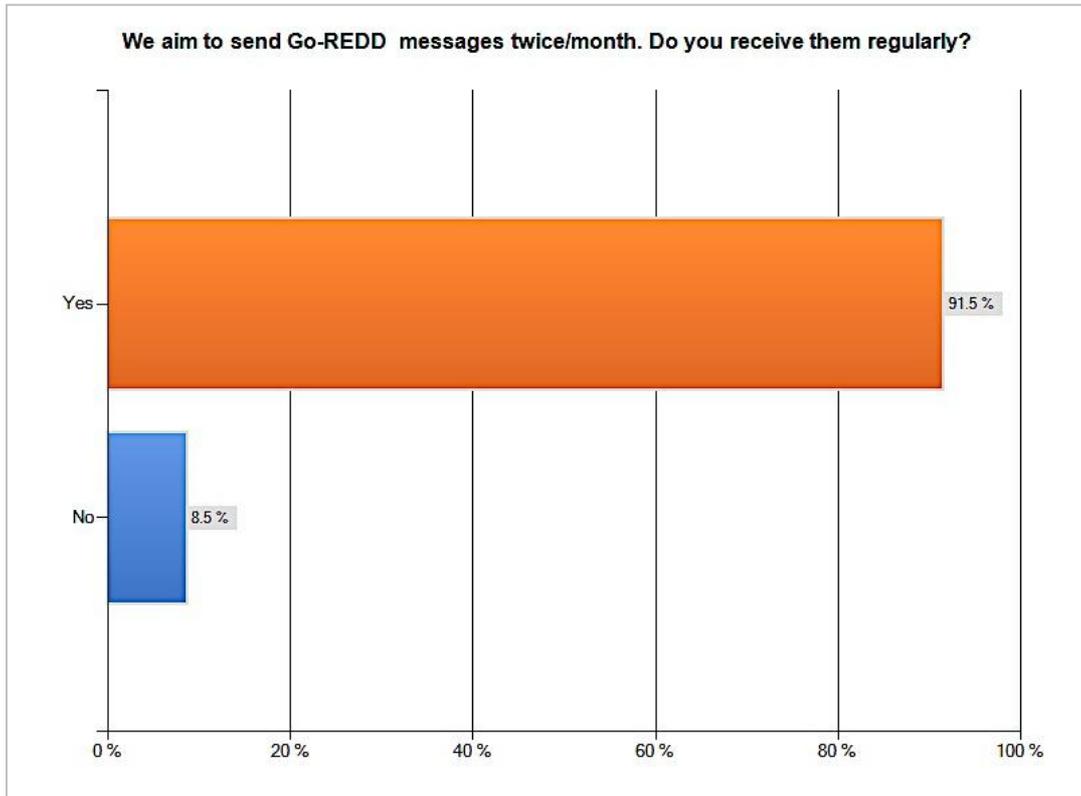
- For the team to better understand the Go-REDD+ readers’ needs and interests, and learn if the delivered information is most timely, interesting and useful to the recipients, and where Go-REDD+ can be improved to serve the recipients’ interest.

Survey Results

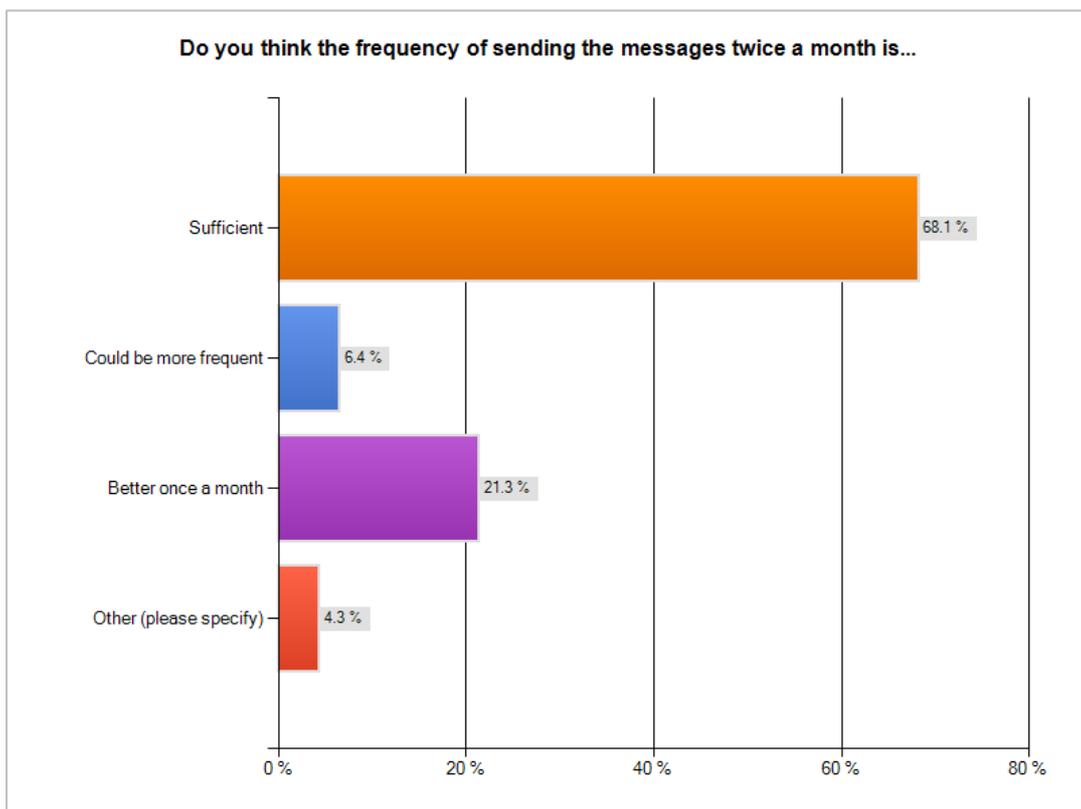
- **The majority of Go-REDD+ recipients are those who work as development partner staff, closely followed by NGO and CSO members.** Others are policy makers, consultants, academia, scientists, researchers, UN-REDD staff and forest manager.



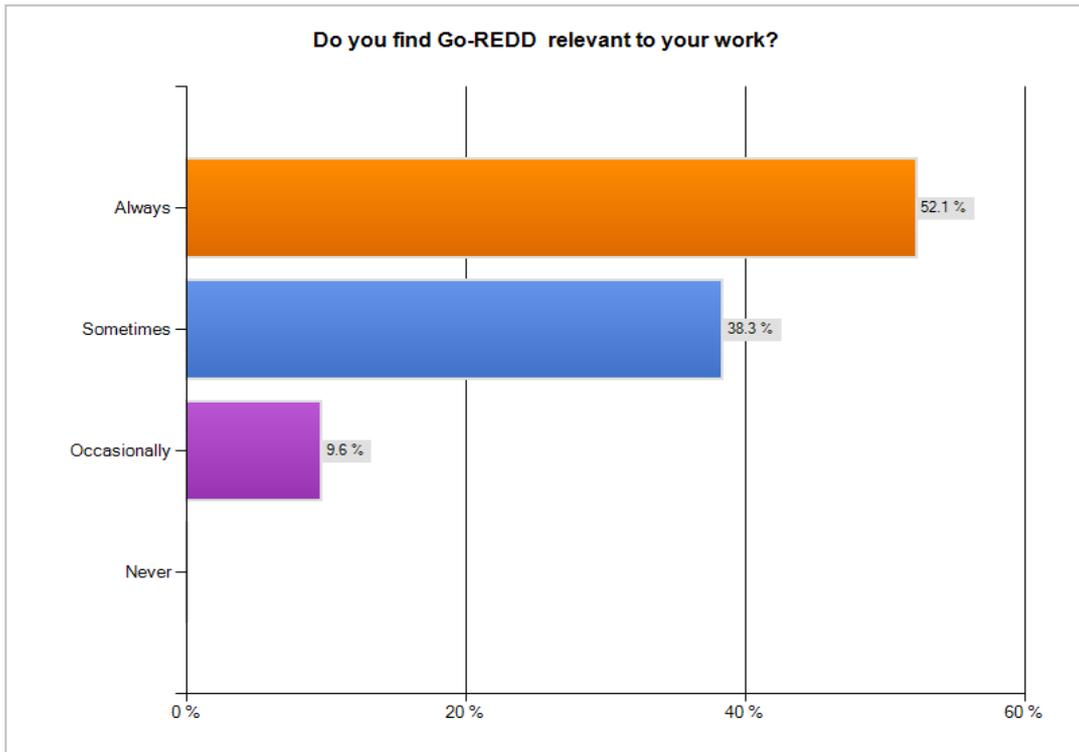
- **Go-REDD+ messages reached the recipients twice a month as planned with only small numbers of readers who didn't receive messages regularly.** However, this could partially due to level of email's security setting which each user has.



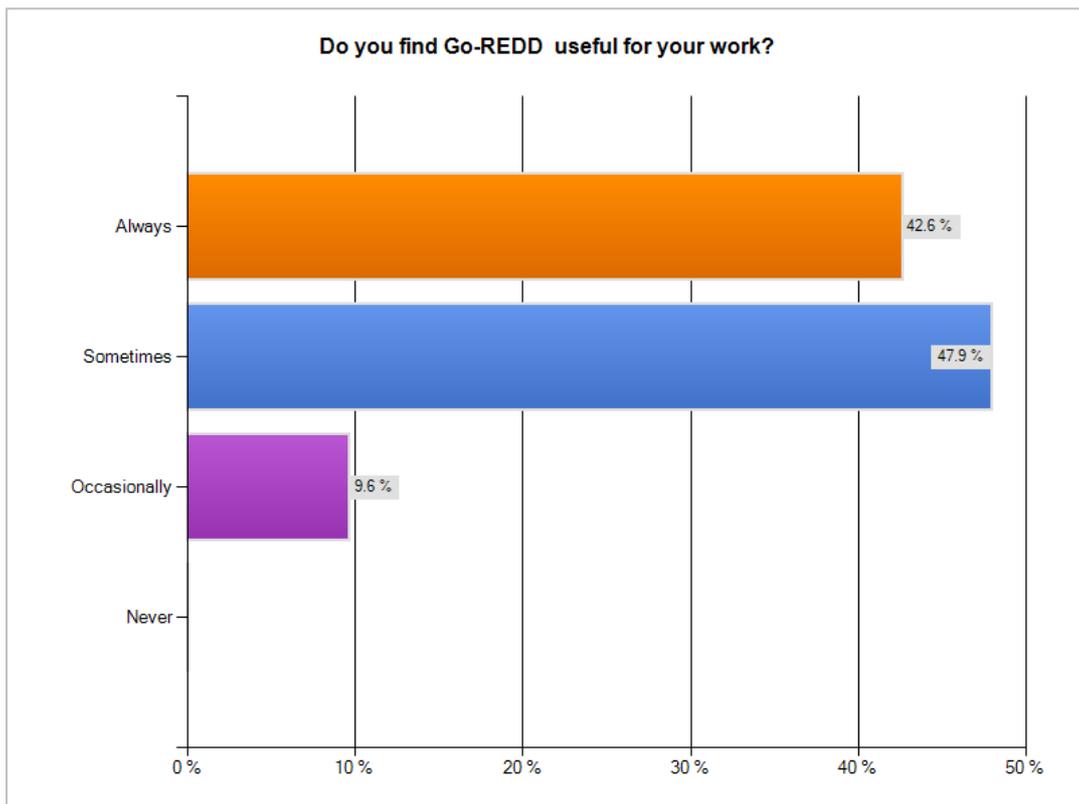
- **More than half of the recipients were satisfied with number of messages the team have sent each month.** Others commented that number of articles sent each month were adequate at this stage. Depending on the content, if there has been not much update on REDD+ issues, Go-REDD+ article can be circulated less frequency. Some suggested that the article should be incorporated into the UN-REDD Newsletter.



- The recipients generally found Go-REDD+ messages were related to their work, with only small number said they were occasionally related.** In order to make Go-REDD+ become more relevant to the readers' works, their suggestions included having a regular meeting among Go-REDD+ recipients, sharing articles on updates of REDD+ readiness activities and issues of the latest COP conference, providing experiences of REDD+ implementation including challenges and best practices of national readiness processes in REDD+ piloting or others countries, etc. Please see Annex II for other comments.

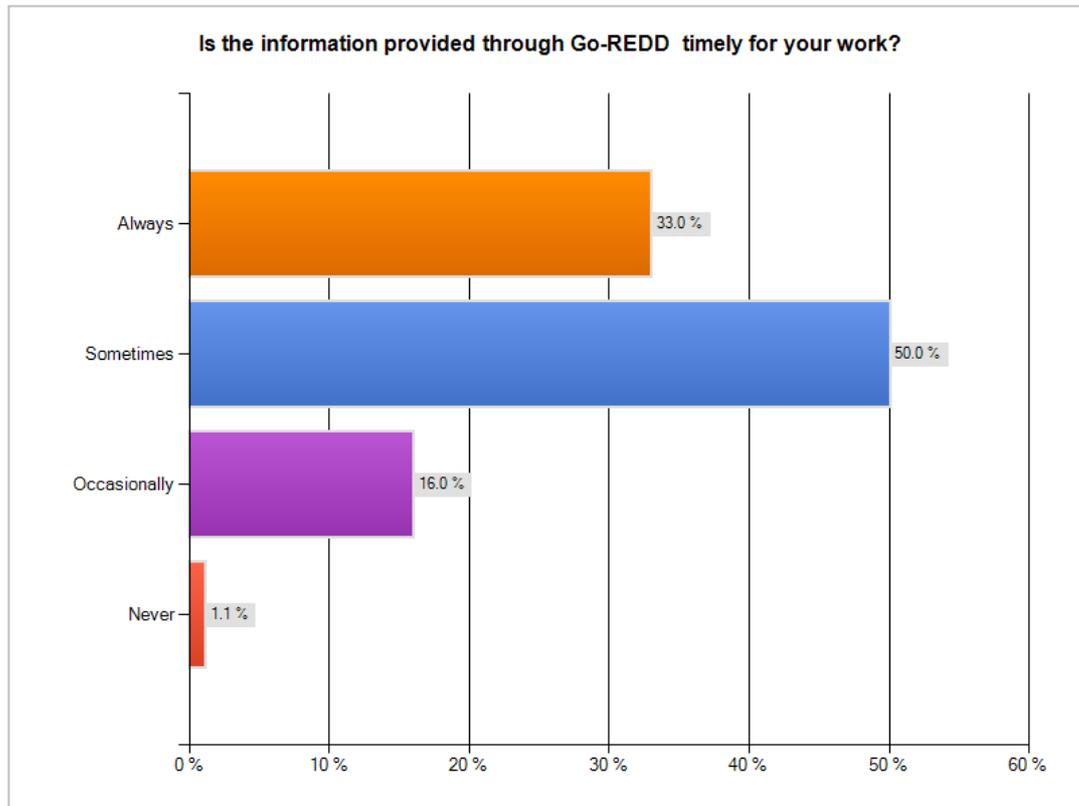


- The readers found Go-REDD+ was sometime useful for their work, while many thought the article was always useful for them.** Although some said that Go-REDD+ already covered and

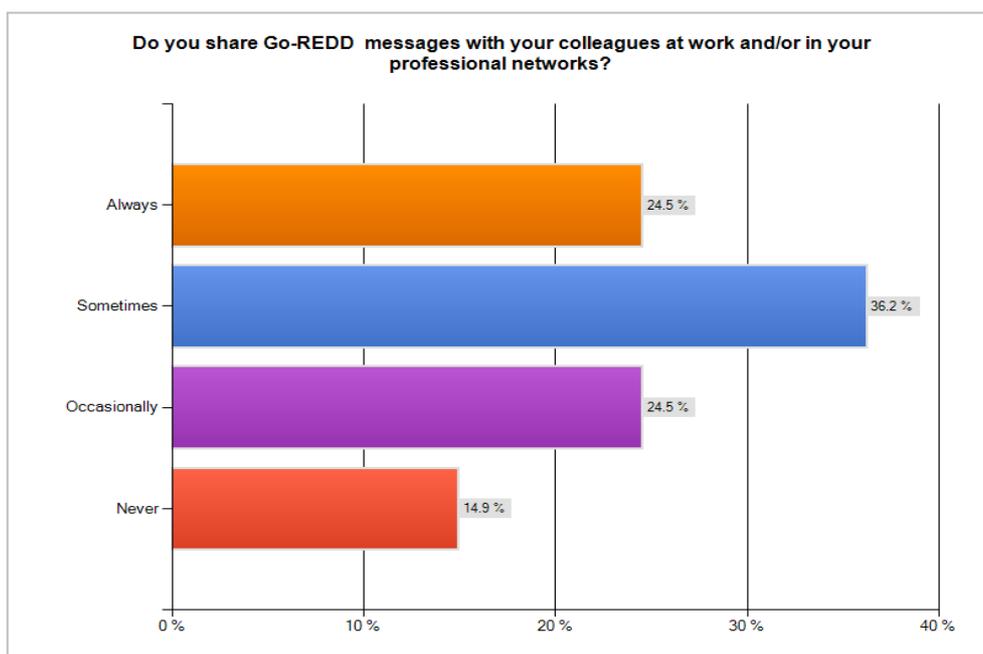


updated issues from all the REDD+ perspectives, many suggested how Go-REDD+ could become more useful including having topics of Go-REDD+ as specific as possible, and examples of some REDD+ activities done in UN-REDD countries, which can be adapted to other countries' context and included in country's AWP. Please see Annex II for other comments.

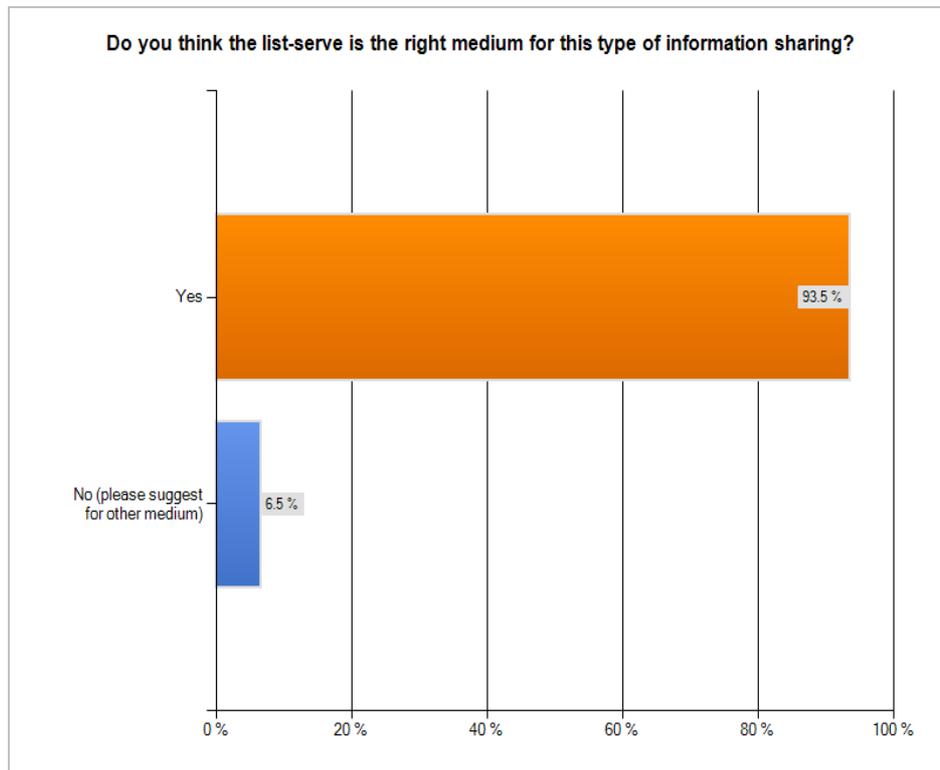
- Many times, Go-REDD+ provided timely information related to REDD+ and REDD+ readiness to recipients with only very small number said never.



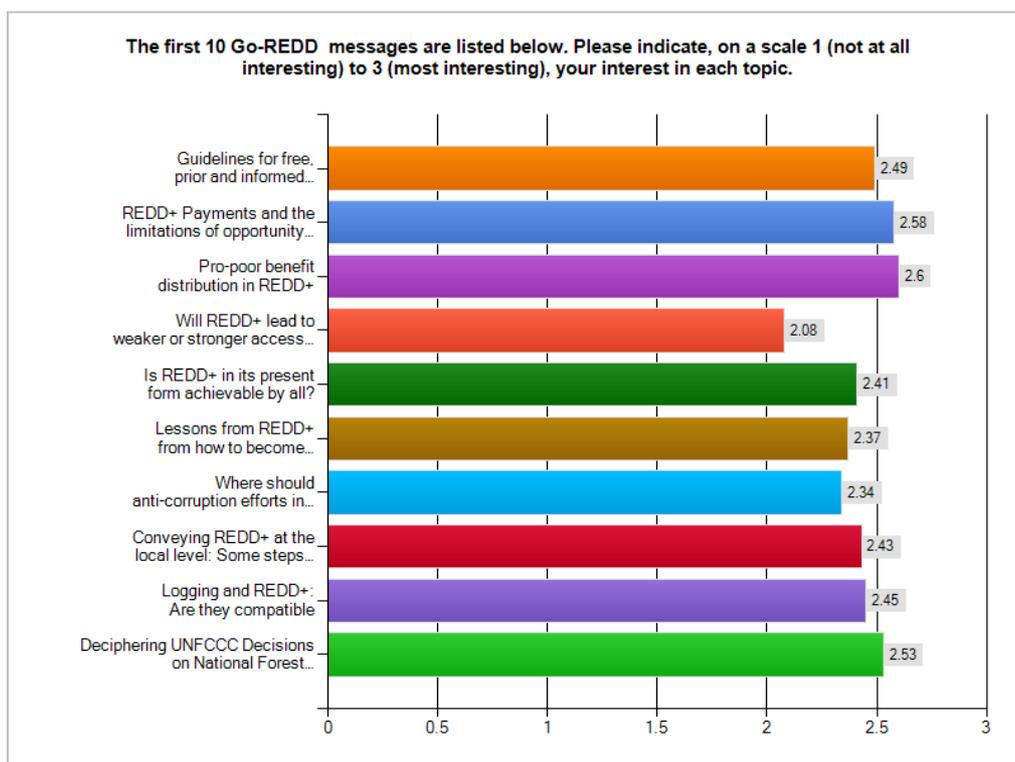
- Go-REDD+ messages are shared among colleagues and professional network, and only some say never.



- Overall, almost all recipients agreed that listserv was the right medium to share Go-REDD+. However, some suggested a better ways including online newsletter and social media like twitter.



- On a scale of 1 (not at all interest) to 3 most interesting, all articles were scored above average. Interestingly, the recipients seemed to be more interested in articles related to Benefit Distribution Systems, especially when the articles written from experience or examples happened in REDD+ piloting countries.



- **REDD+ topics, which the readers would like the team to cover can be grouped into Safeguards, MRV and Monitoring, Benefit Distribution Systems, Policies and Measures and Others as listed below.** Many suggested topics including experiences and lessons learned of REDD+ and REDD+ readiness in piloting countries as well as the most recent updates on UNFCCC discussions.

Note: Number in (...) indicates number of suggested topics, which were given by the recipients.

<i>Safeguards</i>			
<i>Community and Indigenous peoples</i>	<i>Communication strategies</i>	<i>Environmental protection and conservation</i>	<i>General Safeguards</i>
<ul style="list-style-type: none"> • Community based development through REDD+ (4) • Capacity development for women and forest dependents and REDD+ (2) • Safeguards policies for IPs under REDD+ regime at national level (1) • Realizing IPs rights in REDD+ (1) 	<ul style="list-style-type: none"> • REDD+ communication strategies including how to communicate with local, IPs and partners, and what are effective medium and lessons learned (4) 	<ul style="list-style-type: none"> • Forest conservation in REDD+ including agroforestry & landscape development plan (5) • Biodiversity conservation & REDD+ including opportunity for additionality (4) • Cross-border leakage i.e. in Mekong region (1) • Linkages of other forest initiatives and REDD+ (1) • State forest management and REDD+ (1) • Linking forest conservation and community development in REDD+ (2) 	<ul style="list-style-type: none"> • Environmental and Social Safeguard guidelines and requirements in REDD+ (3) • Implementing Green Economy within REDD+ framework (1) • Safeguards information systems (1) • Identifying and assessing uncertainty of REDD+ in developing countries (2) • Carbon rights and ownerships (1) • Roles of REDD+ in poverty and environment initiative (1)
<i>MRV and Monitoring</i>		<i>UNFCCC decisions and discussions</i>	
<ul style="list-style-type: none"> • Forest stratification processes in other countries and what is recommended (1) • Forest inventory procedures in countries and recommended procedures (2) • National Forest Monitoring System (NFMS) (1) • How to monitor implementation of and verify carbon in REDD+ (2) • New progress on MRV, REL and development of 'Allometric Equation' development (2) • MRV guidelines (2) 	<ul style="list-style-type: none"> • Clear, simple, timely and self contained updates on the status of REDD+ following negotiations (3) • List of issues or issues that have not been determined by UNFCCC, but extremely important (1) • Case studies of pilot initiatives in international negotiations on REDD+ (1) 		

<i>Benefit Distribution Systems</i>			
<i>Carbon markets and credits / Access to payments</i>	<i>BDS lessons</i>		<i>BDS legislation</i>
<ul style="list-style-type: none"> Guidelines for information system voluntary market (3) National funds for REDD+ (2) Moving from REDD+ readiness towards payment for performance (1) Accessing to carbon credits and REDD+ payment mechanisms (10) Transparency and accountability of BDS in REDD+ (2) BDS mechanisms that are currently developed (1) Carbon markets for REDD+; price, where credits can be sold etc. (3) Cost effectiveness in REDD+ including review from Stern report (2) 	<ul style="list-style-type: none"> Examples of communities/countries received benefits from REDD+ in the region (2) BDS lessons learned including experience of BDS pilot in Vietnam (2) 	<ul style="list-style-type: none"> Institutional Framework and Legal Context of REDD+ in view of different legislation (1) A review of recent International funding program on REDD+ and changes happening on the ground (1) 	
<i>Policies and Measures</i>			
<i>National policy and Law enforcement</i>			
<ul style="list-style-type: none"> Information on National policy for REDD+ in the region (3) Tackling law enforcement/environmental crime in forest sector (2) 			
<i>Others</i>			
<i>Experience and lessons learned</i>	<i>Capacity building</i>	<i>Private sector engagement</i>	<i>Others</i>
<ul style="list-style-type: none"> Experience (success, challenges and good practices) and lessons learned on REDD+ in developing countries including stakeholder engagement and MRV (6) Lessons learned from piloting initiatives on REDD+ (1) Example from South-South learning (1) 	<ul style="list-style-type: none"> A complete Toolkit of REDD+ mechanism in developing Countries (1) Capacity development of local government system and forest dependents (1) Capacity building for LDCs and AOSIS countries is critical and should have very specific capacity building program for these countries (1) 	<ul style="list-style-type: none"> How to involve and engage the private sector in REDD+ (1) Private sector efforts in the region (1) 	<ul style="list-style-type: none"> A regional comparative analysis of how definition of 'Forest' has evolved to suit arrangements under REDD+ (1) Significant move by Alliance of Rainforest Nations (of Kevin Conrad), if any (1) How does a country assess its own readiness to enter phase

<ul style="list-style-type: none"> • Lessons learned on Government efforts to make REDD+ sustained (1) 	<ul style="list-style-type: none"> • TOT to concern consultant and partner (1) • Information flow system at local level (1) • Capacity building in the region (1) 		<p>2 including issues and challenges? (1)</p> <ul style="list-style-type: none"> • Analytical piece on REDD's including UN-REDD's work (2) • Rio+20 and REDD+ (1) • Alternative incentive for REDD+ if global agreement failed (1) • REDD+ and small island nations (SIDs) (1) • Myanmar joins - what does it mean for the Mekong REDD+ countries? (1) • FLEGT and REDD+ (1) • Should developing countries want Tier 3 reporting? (1) • Governance in REDD+ (1) • What benefits should forested developing countries be left with if REDD+ doesn't work in the end (1)
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- **Other comments**

Overall, the recipients gave positive responds to Go-REDD+ initiative for its brief update on REDD+ issues and easy access. They satisfied with quality and topics that Go-REDD+ messages covered so far. However, some useful and interesting comments were shared including collaboration with Go-REDD+ in communication of REDD+/REDD+ readiness issues, as well as other key issues that should be shared in Go-REDD+ articles. The comments are summarized as below.

Summary of comments
<ul style="list-style-type: none"> • Go-REDD+ provides a brief analyzed article, which helps readers to determine if the source of article is worth reading
<ul style="list-style-type: none"> • Go-REDD+ is definitely easier and more accessible to a reader, but would be even better if it's shorter.
<ul style="list-style-type: none"> • Go-REDD+ should includes knowledge building on new REDD+ methodologies particularly on JNR
<ul style="list-style-type: none"> • Sustainable forestry is better than REDD+
<ul style="list-style-type: none"> • Very urgent need to develop fair and just policies on REDD+ that would ensure the full and effective participation including FPIC from rights holders - indigenous peoples in each country
<ul style="list-style-type: none"> • Initiative which was built in REDD+ strategy in Indonesia has the potential to obscure the breach that has occurred and is associated with protecting the corrupt practices of the past
<ul style="list-style-type: none"> • Collaboration in communication with Bern University of Applied Sciences, which works closely with the ASEAN Social Forestry Network and its three implementation partners RECOFTC, NTFP-EP and CIFOR
<ul style="list-style-type: none"> • UN-REDD should focus on implementation and leave the sharing of academic knowledge to others who are better placed (and who are doing it already)
<ul style="list-style-type: none"> • Go-REDD+ articles are used in Facebook group (OCCD) and the relevant information keeps key stakeholders in the country (PNG) well-informed

Conclusions

Based on the results of this survey, we can conclude that main recipients of GO-REDD+ are development partner staff as well as those working in NGOs and CSOs, and they find Go-REDD+ is generally useful and interesting to the work. The concise messages and up-to-date topics of article reach the readers on a regular basis, and are often shared with their professional colleagues, although not widely. All in all, they are satisfied with the information that the listserv provides.

However, some suggested that listserv might be an appropriate medium to circulate this article at this stage, some other tools including social media like twitter or e-newsletter can possibly be better tools to circulate Go-REDD+ in a longer run. The number of messages released each month are sufficient, while a potential in sending more or less messages in the future depending on updates of REDD+ issues, which will happen in future discussions.

Interestingly, the readers find Go-REDD+ is more useful and interesting when articles are written based on experience or lessons leaned of REDD+ piloting countries, so they can adjust or adapt experience and good practices into REDD+ implementation in the context of their countries.

Annex I

Go-REDD+ Questionnaire

1. How would you describe yourself?

- Policy maker (national level)
- Forest manager (national/sub-national)
- Member of NGO or CSO
- Development partner staff
- Consultant
- Other

2. We aim to send Go-REDD+ messages twice/month. Do you receive them regularly?

- Yes
- No

3. Do you think the frequency of sending the messages twice a month is...

- Sufficient
- Could be more frequent
- Better once a month
- Others, please specify _____

4. Do you find Go-REDD+ relevant to your work?

- Always
- Sometimes
- Occasionally
- Never

4a. How could Go-REDD+ become more relevant?

5. Do you find Go-REDD+ useful for your work?

- Always
- Sometimes
- Occasionally
- Never

5a. How could it be made more useful?

6. Is the information provided through Go-REDD+ timely for your work?

- Always
- Sometimes
- Occasionally
- Never

7. Do you share Go-REDD+ messages with your colleagues at work and/or in your professional networks?

- Always
 Sometimes
 Occasionally
 Never

8. Do you think the list-server is the right medium for this type of information sharing?

- Yes
 No

If no, please give us your suggestion: _____

9. The first 10 Go-REDD messages are listed below. Please indicate, on a scale from 1 (not at all interesting) to 3 (most interesting), your interest in each topic.

	Not at all interesting	Average	Most interesting
Guidelines for free, prior and informed consents for REDD+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
REDD+ Payments and the limitations of opportunity cost approaches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pro-poor benefit distribution in REDD+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Will REDD+ lead to weaker or stronger access rights in Cambodia?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is REDD+ in its present form achievable by all?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lessons from REDD+ from how to become forest-adding country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Where should anti-corruption efforts in the forest sector?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conveying REDD+ at the local level: Some steps in the right direction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logging and REDD+: Are they compatible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deciphering UNFCCC Decisions on National Forest Monitoring Systems for REDD+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Please suggest topics you would like us to cover?

11. Other comments:

Annex II

How could Go-REDD+ become more relevant?

- Have a regular meeting among Go-REDD+ recipients
- Update on REDD+ readiness activities
- Provide more information on the discussed issues of the latest COP conference, and perspective for the future. Circulate up-to-date reports on what is being discussed at SBSTA/COP and other related UN-REDD activities that have been undertaken with lessons learned.
- Keep abreast with the concept given its significance to sustainable land management (SLM) and its implication to SLM policy, leasing terms and conditions and better understanding.
- Provide experiences of REDD+ implementation including implementation challenges of national readiness processes in REDD+ piloting or others countries, and disseminate best practice as well as challenges of building capacity, institutional arrangements and multi-stakeholder platforms. The article should also focus more on analyzing the results of UN-REDD's work.
- Look into where each country is at REDD+/REDD+ readiness processes, for instance, where is Papua New Guinea in terms of REDD+ Policy formulation etc.
- Tackling the Law Enforcement dimension

How could it be made more useful?

- Go-REDD+ already covers and updates issue from all the REDD+ perspectives.
- Make Go-REDD+ as specific as possible. There are many general REDD+ news, but specific news or short clear explanations of technical issues are always useful.
- Example of some REDD+ activities done in UN-REDD countries, which can be adapted to other countries' situation and included in country's AWP.
- There are many articles and many distribution lists providing access to the latest articles and papers. In fact the same publications go round and round the lists. It would be more useful to focus on the experiences and lessons from UN-REDD's work.
- More detailed information or demonstration works; especially in developing countries.
- Examples from the field will help to replicate good initiatives.