

# Photo Document

## FPIC PHASE I (Feb. - Apr. 2010)



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Ha Noi, 24 April 2010

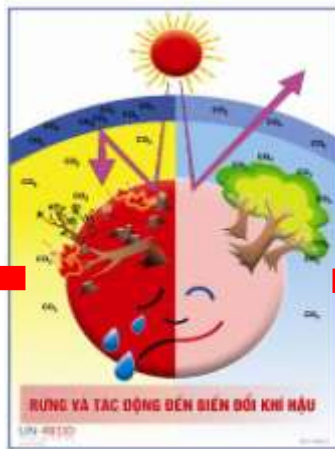
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# 1. Preparation of communication materials at central and provincial levels

Based on the review of existing communication materials available internationally and in Viet Nam on Forest – Climate Change - REDD, the UN-REDD Office in Ha Noi developed initial materials for FPIC as follows:

1. A joint programme document in brief introducing the UN-REDD Programme in Viet Nam
2. A leaflet “To help you make decisions on the UN-REDD Programme”
3. A set of posters on the linkages between Forest – Climate Change– REDD
4. A video clip on the UN-REDD Programme in Viet Nam
5. A video clip on REDD+ (using the material from the Global Canopy Programme)



Particularly, the posters set had been pretested and revised from Version #1 to Version #5 before it was finally put into use.

The process of revising the poster on REDD benefits from V1-V5

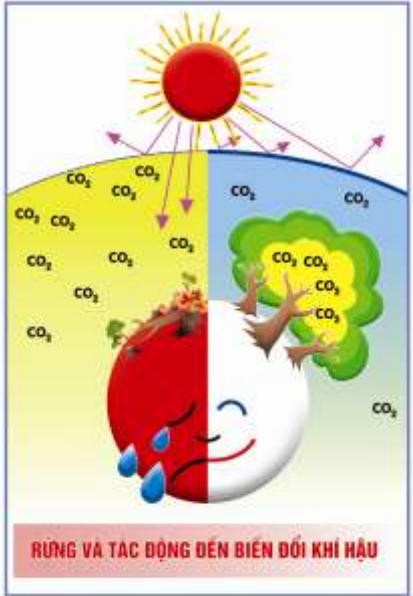


The process of revising the poster on Forest and its Impact on Climate Change from V1-V5

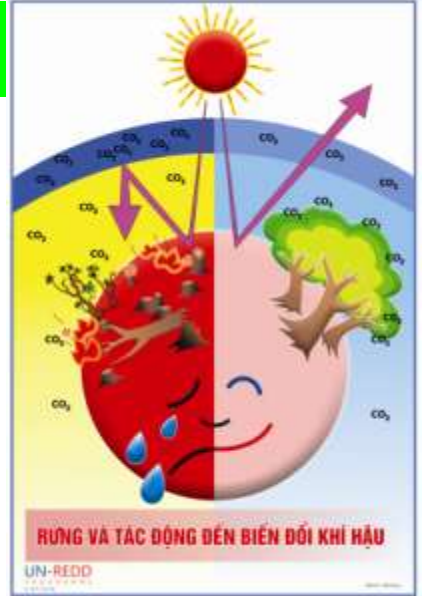
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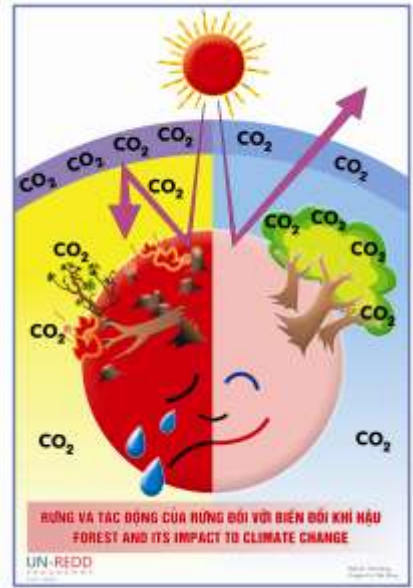
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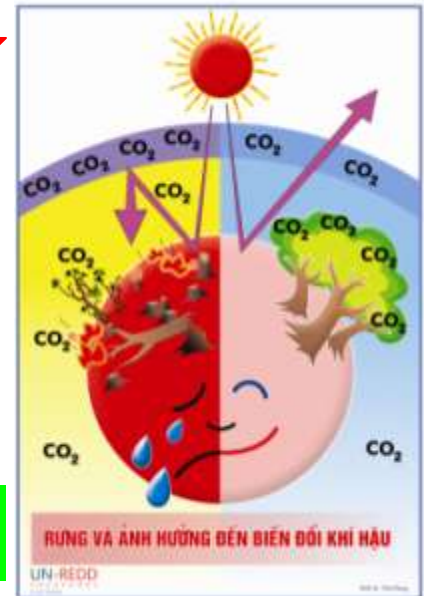
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## 2. Recruitment of interlocutors

### 2.1. Criteria for selection of interlocutors

1. Knowledgeable about forest and environment
2. Experienced in conducting training for and working with the community
3. Good knowledge of the local languages and customs
4. Good listening skill
5. Good communication skill
6. Friendly and open-minded

### 2.2. Interview script

*Interview time:* about 25 minutes per person

#	Time	Areas to assess	Method
1	1minute	Appearance, style, confidence	Observations and greetings
2	5m	Knowledge and experience on environment, forest and climate change	Using Pre-set questions
3	5m	Experience in working with the community	Using Pre-set questions
4	8m	Presentation skill and problem solving during the presentation	Using the set of three posters-V1 Raising questions in the view of community people to test reactions of the candidates
5	6m	Other questions	Raising additional questions to confirm candidate's <b>confidence</b> and <b>commitment</b> when participating into FPIC activities
6	During the whole process, members of the interview panel observed and rated candidate's performance based on the selection criteria.		

### 2.3. Interlocutors' composition

A total of **24 interlocutors** were selected out of 35 interviewees

Ratios of ethnicity, geographical location and occupation were as below:

- **7/24 interlocutors (30%) are K'Ho ethnic minority people, 1/24 (4%) is Tày ethnic minority**
- **8/24 interlocutors (33%) are doing different jobs in the two communes of Lam Ha and Di Linh districts, 12/24 (50%) are University teachers, 4/24 (17%) are working in Bidoup Nui Ba National Forest, Institute and Station for Bio-Forestry Experiments.**

## 2.4. Interview procedure (Da lat, 20-21.3.2010)

### Step 1:

Candidates studied the materials and the post set-V1 to prepare themselves for the interview.



### Step 2:

Candidates presented in front of the interview panel their knowledge, their skill to work with the community; and answered questions raised by the panel.



**Step 3:**

Candidates selected the poster and presented it as if they do it in front of the community people. Then they shared their comments on how to make the poster easier to understand and remember, and more attractive.



**Step 4:** The interview panel gave the ratings based on the established rating range and the six selection criteria. They discussed and agreed on the ranking of candidates right after each interviewing turn.



Members of the interview panel were the people involved in the design and operation of FPIC: UN-REDD Programme Manager, FPIC Consultant, Communication Consultant (the designer of the posters), Leader of District People’s Committee, Representative of Provincial Department of Agriculture and Rural Development, Provincial Committee for Ethnic Minorities.



### 3. Organization of a workshop to raise awareness on CC, REDD, UN-REDD and FPIC at district, communal and village levels

Eleven workshops and meetings were organized on “**Awareness raising on CC, REDD, UN-REDD and FPIC**” and “**Planning for community consultations at village level**”.

- **Time:** on 1/4, 2/4, 11/4, 15/4/2010 at the People’s Committee offices in Lam Ha and Di Linh districts; and at People’s Committee offices in Gia Bac, Gung Re and Bao Thuan communes of Di Linh district and Phuc Tho, Lien Ha, Me Linh and Tan Thanh communes of Lam Ha district.
- **Purpose:** To raise awareness on climate change, deforestation and forest degradation, to introduce the UN-REDD Programme activities and to strengthen coordination during the implementation of community consultations on UN-REDD Programme in villages.
- **Participants:** 320 representatives from District People’s Committees and different units (Planning, Natural Resources, Culture), District Communist Party, civil society organizations (Fatherland Front, Farmers’ Association, Women’s Union), Forest Rangers, Forest Protection Management Boards and Forest Enterprises.

The selected interlocutors were invited to participate and facilitate the workshop with the purposes to help them: (1) obtain further information about the UN-REDD Programme, (2) meet with the people with whom they will work when delivering communication activities in the villages, and (3) collect comments on the poster-V2 for finalization before its printing and dissemination to villages.



Photos on the presentations and discussions during the workshops



■ Awareness raising workshops at the district level (from 1-2/4)

- Because of the promptness of the workshop, many communes and villages that had been invited to the workshop could not come, hence they were not aware of the UN-REDD Programme, particularly communes in the first phase consultations.
- Because the workshop was organized with a short duration and with many items in the agenda, there was no time allocated for village heads to discuss in groups what they were not clear about (group discussions).
- Some village staff had not had a full understanding of the UN-REDD Programme, hence they thought it would be difficult to invite villagers to come to village meetings.
- Interlocutors visited the village only in a day, while the village head is always with the villagers. In order to ensure the UN-REDD Programme's sustainability, it is necessary to identify capable village heads and train them to become interlocutors for UN-REDD Programme.

■ Village meetings (on 10,11,12,13 and 15/4)

- Some communes did not receive the information from the district about these meetings in time. Therefore, they were not ready to assign their staff to help arrange the meetings (Di Linh district);
- Village meetings held in the afternoon would not have the right participants because Commune People's Committees would rarely work in the afternoon;
- The initial and revised plans for village meetings were not notified to the communes in time, hence the communes were not aware of and became passive when the plan changed. In the future, clear communication should be maintained whenever there are changes in the plan.



4.

## Training for interlocutors

Four modules were applied: (1) Inter-personal communication; (2) Visual aid presentation skills; (3) Participatory facilitation skills; and (4) Usage of the Programme's posters



Interlocutors practiced role play in their groups and were supported by the trainer to review and summarize the lessons learnt before they started their actual work in the challenging field.



## 5. Conducting village meetings

- A total **13 meetings** were held in **13 villages** in 4 communes of Lam Ha district– 10-13.4.2010 (around **780** people)
- A total **7 meetings** were organized in 3 communes of Di Linh district – 14-16.4.2010 (around **470** people)

**5.1.** Unlike in the training, actual village meetings were much diversified in terms of locations, participants, sitting arrangements and information introduction.



*Village 9, Me Linh – Lam Ha, 12.4*



*Village 5, Tan Thanh – Lam Ha, 13.4*



*Village 10, Tan Thanh – Lam Ha, 12.4*



*Village 7, Tan Thanh – Lam Ha, 11.4*



*Cong Troi village, Me Linh – Lam Ha, 12.4*



*Village 6, Tan Thanh – Lam Ha, 13.4*

5.2. Interlocutors creatively provided information to the local people and facilitated the discussions.



*Village 7, Tan Thanh – Lam Ha, 11.4*



*Ka sa Village, Gia Bac – Di Linh, 16.4*



*Village 10, Tan Thanh – Lâm Hà, 12.4*



*Cong Troi Village, Me Linh – Lam Ha, 12.4*



*Village 6, Tan Thanh – Lam Ha, 13.4*

5.3. Local people showed great interest in the information provided on CC, REDD, UN-REDD and FPIC



... Interlocutors arranged between themselves to give explanations to the local people when they required.



Local people had various opinions: agreeing, wishing to participate but being puzzled because of different reasons.



**5.4.** It was impressed to see **participants casting their votes** to participate in UN-REDD Programme activities that will be undertaken in their districts.



*Village 9, Me Linh – Lâm Hà, 12.4*



*Village 10, Tân Thành – Lâm Hà, 12.4*



*Cong Troi Village, Me Linh – Lâm Hà, 12.4*



*Hang Lang Village, Rung Ge–Đi Linh, 16.4*



*Village 6, Tân Thành – Lâm Hà, 13.4*

5.5. Friendliness between the interlocutor team and local people after the meetings



*Village 1, Me Linh – Lam Ha,*



*Village 7, Phu Tho– Lam Ha, 10.4*



*Village 8, Tan Thanh – Lam Ha, 13.4*



*Village 7, Tan Thanh – Lam Ha, 11.4*



*Lang Ku Village, Gung Ge–Di Linh, 16.4*

Some meetings were held in the Church.



Young people posed for photos right after the meetings



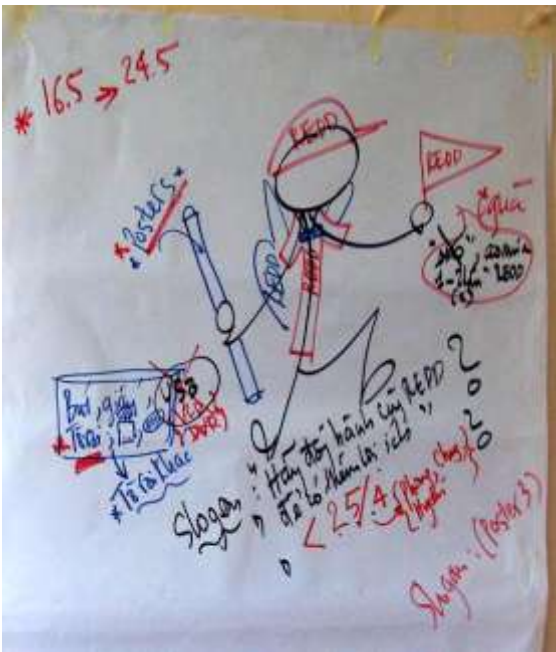
## 6. Findings from village meetings



In order to make the voluntary support of the local people sustainable and practical, more coordination need to be done by all stakeholders of the UN-REDD Programme

On 17.4, after the Phase 1 of FPIC was completed, the interlocutors together with the consultants discussed and analyzed the *responses of the local people and authorities* and aspects to be improved before, during and after village meetings.

Findings from village meetings were documented in a separate report.



The "portrait" of interlocutors in the Phase 2 of FPIC needs to be identified, which should include both specialized skills and tools. An advanced training for interlocutors will be held before the Phase 2 of FPIC, tentatively from 16-24.5.2010.



Initial achievements have been obtained. However, lessons learnt in all aspects of the Phase 1 need to be carefully reviewed in order to make the second Phase of FPIC more effective and ensure the sustainability of the UN-REDD Programme in Lam Dong province.

***All the related people have beliefs in the next steps!***

