## **Photo Contest**

**Meeting With Photography Group** 

**Date: 03 May 2013** 



Linked to World Environment Day

> Leading to Media & Public Exposure

- Smart Mobile Company can assist in:
  - Promoting the event
  - Providing gifts for the top 10 winners
  - Supporting organization of the concert
  - Photo reviewing and scoring
  - Photo exhibition arrangement on the event day
- Canon Company/Click Company can assist in:
  - Promoting the event (provide camera for photo shooting, announcing event to the public, etc.)
  - Providing gifts for the top 10 winners
  - Participate in organizing concert
  - Photo reviewing and scoring
  - Photo exhibition and event arrangement on the event day

Private Sector

## University (DMC)

- Provide funds to students to help promote our photo contest through:
  - Producing photo feature/story book
  - Video photo story and radio news
  - Help in designing T-shirt, hats, stickers, etc.
  - Social media (uploading and promoting the contest through Facebook, Twitter, Blog, REDD+ Website, etc.
  - Public announcements
  - Peer to poor announcements
  - Assisting in organizing and calling for participants on the event day

Our Forest, Green Planet!

Professional Photographer Group

- Provide funds to the group to promote and participate in arrangements for our photo contest:
  - Assisting with preparation
  - Photo reviewing and scoring
  - Photo exhibition arrangement on the event day, etc.

#### Note:

UN agencies (UNDP, UNEP, FAO and UN-REDD)
 and Government Institutions (Forestry
 Administration, MoE (GDANCP), Fishery
 Administration, MLMUPC, MEF, MoI, MRD,
 MIME) will be part of the organizing committee,
 represented by REDD+ Taskforce Secretariat in
 terms of all management arrangements and
 preparation for the event.

## NGOs

#### Can play an important role as implementing partners

- Promoting and participating in the process and arrangement
- Sharing information on REDD+
- Assisting in photo reviewing and scoring

# What you will Do

- Reviewing rules, terms, and conditions
- Photo viewing and scoring process,
- Working closing with the university group of students on photo event process, materials, outreaching and promoting the event,
- organizing exhibition on the concert day (22 June 2013),
- Other tasks as required.

## Photo Contest Event

22 June 2013

### **Thank You**

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