

UN-REDD | REDD+ ACADEMY
PROGRAMME

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Forests, Carbon Sequestration & Climate Change:

GROUP EXERCISE

Group Exercise: Elevator Pitch

- Split into four groups of four / five groups of five
- Come up with a 2-minute pitch about forests and climate change for:
 - Your Minister
 - The Minister of Finance
 - A farmer in Bumthang
 - A timber trader
 - (A 5-year old child)
- Consider the key messages for your audience
- Assign someone in your group to deliver the pitch

