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# Knowledge Management Assessment Americas Region

KM and Communications Global Workshop  
Geneva

November 19<sup>th</sup>, 2014





## Regional Context

**Countries with National Programmes:** Argentina, Bolivia, Colombia, Ecuador, Panama, Paraguay

**Countries with targeted support:** Chile, Costa Rica, Guatemala, Honduras, Mexico, Peru, Suriname.

**Other Partner Countries:** Guyana.

### Challenges

- ✓ Vibrant democracies & economies -high-levels of social conflict
- ✓ Different stages in terms of REDD+ Readiness
- ✓ Variety of stakeholders with different levels of knowledge and understanding of REDD+
- ✓ Need of providing consistent information on REDD+ and financing mechanisms under UNFCCC for informed policy decisions



## Status of KM in the Region

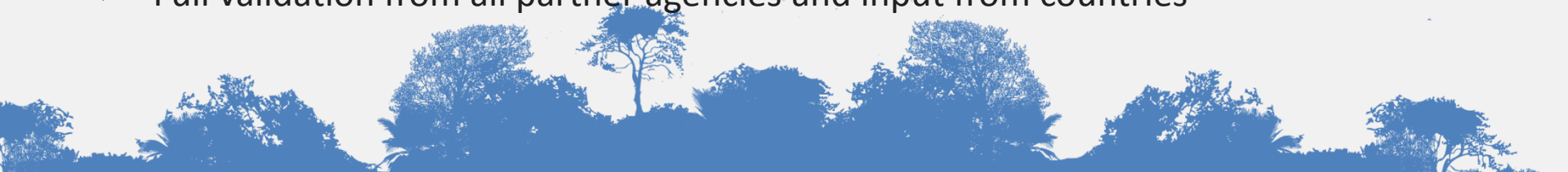
**Regional Level :** Most activities focused on knowledge exchange events. Several efforts have taken place however not structured under KM strategy/plan. KM consultant from Nov 2013 to Apr 2014. KM specialist only starting on Nov 15.

**Country level:** KM, capacity building & communications activities part of work plans in most countries, however not fully coordinated or supported from a global/regional plan.

**Capacity:** Comms/KM resources in Ecuador, Paraguay, Panama, Colombia, Surinam, Honduras, Argentina and Bolivia (FAO).

**Work plan:** Initial KM work plan for 2105 in draft stage. Identifies main **needs, objectives, audiences** and proposed KM **activities**. Still needs to further define:

- ✓ Integration of KM, Communications and Stakeholder Engagement strategies
- ✓ Budget and sources of financing
- ✓ Full validation from all partner agencies and input from countries



## KM Main Objective

*Offer participating countries and parties involved the **knowledge products, tools and spaces** to enable better exchange and flow of information for the advancement of REDD+ Readiness strategic objectives.*

## Target Audiences

### 1. Partner countries

- REDD+ Focal Points
- Technical Staff
- Government (Ministries, Institutions)
- NGOs
- Indigenous Peoples
- Private sector
- UNDP, FAO national counterparts

### 2. Regional/international counterparts

- UNDP, FAO, UNEP
- FCPF, USAID, GIZ and other agencies involved in REDD+ initiatives in the region.

### 3. Other key stakeholders identified from Stakeholder Mapping project.

# CY 2015 Proposed Activities

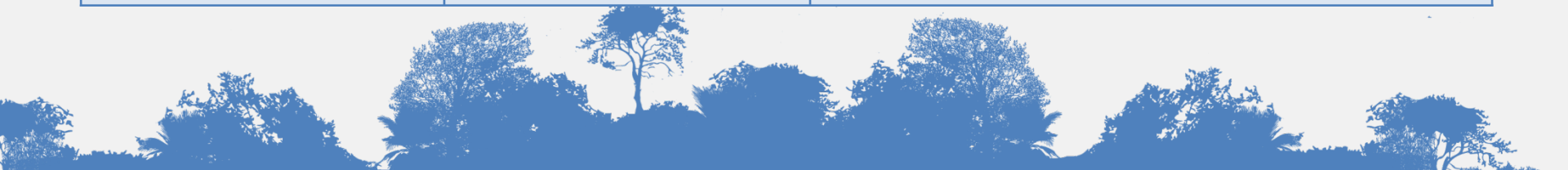
Focal Area	Actions	Activities
<b>Needs Assessment</b>	<b>Identify KM country needs</b>	Conduct KM country needs assessment, integrated with regional stakeholder mapping (key stakeholders, influence and knowledge needs). Based on that determine best KM products and exchange channels.
<b>Knowledge Products</b>	<b>Translation</b>	Identification of key documents for translation
	<b>Product development</b>	TBD as per global and regional needs identified after needs assessment. May include, policy briefs, lessons learned short “explainer videos” (by country/topic)
	<b>KM Tools</b>	To support systematization of processes such as consultations, assessments, comparative case study analysis.

# CY 2015 Proposed Activities

Focal Area	Actions	Activities	
<b>Knowledge Networks</b>	<b>South-South Exchange</b>	<b>Information exchanges</b> (national focal points) on Warsaw Framework and UNFCCC decisions implications on REDD+ (2 annual meetings 2014, 2015)	
		<b>Study tours</b> Financial mechanism: Chile, Costa Rica, Mexico Safeguards: Ecuador, Mexico, Costa Rica	
		<b>Knowledge Exchange Regional Workshops</b>	Coordinating REDD+ strategies, NAMAS and NDCs
			FAO and UNDP national REDD+ staff knowledge exchange
High level decision makers (ministries involved in REDD+) in the region and potentially other regions (2015)			

# CY 2015 Proposed Activities

Focal Area	Actions	Activities
<b>Capacity Development</b>	<b>Knowledge Management Capacity</b>	Identification of KM and communications focal points in countries and other agencies, assess needs and provide support on developing KM plans/products.
	<b>REDD+ Academy</b>	Identification of courses and countries/parties interested (language requirements). Revision of curricula to adapt it to the regional/country context.
	<b>Extension of REDD+ in-country learning initiatives</b>	Mexico courses on sustainable forest management for IP and communities to other countries interested (GUA, HON, NIC, PER, EC)



## Support from Secretariat and Other Regions

- ✓ Support with common messaging, products, platforms (tool boxes, templates, processes)
- ✓ Integration for KM – Communications Strategy. (Deliverables, guidelines, what products, for whom, when)
- ✓ Clarity on roles/responsibilities and channels of communication
- ✓ Collaboration and coordination with other regions (best practice sharing, knowledge support, common products, etc.)





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**Thank You**

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