



**Regional UN-REDD Information Exchange Meeting on
“REDD+ Communications and Knowledge Management”
Venue: United Nations Services Building, 4th Floor, Rajdamnern Nok Avenue,
Bangkok, Thailand
Date: 23 – 25 August 2016**

BACKGROUND:

Two major challenges face countries preparing to implement REDD+. Firstly, in order to promote the full and effective participation of all relevant stakeholders (one of the seven safeguards defined in the Cancun Agreements), it is necessary to raise the awareness of a wide range of stakeholder groups about REDD+. Because REDD+ touches on a large number of diverse issues, some of them complex and technical, awareness raising is a difficult task, and appropriate communications approaches and materials are essential for this purpose.

Secondly, REDD+ readiness is an expensive process, requiring substantial investments in the organization of REDD+ readiness management, including the formulation and/or strengthening of broad-based stakeholder fora, identification of drivers of deforestation and forest degradation, analysis of benefit distribution issues, formulation of an initial forest REL/RL, and minimize expectation of relevant national stakeholder groups in terms of finance versus engagement, etc. There are substantial opportunities for cost savings through the exchange of information and lessons learned – and this too requires effective communications.

This regional UN-REDD Information Exchange Meeting will bring together Communications Officers from all active UN-REDD National Programmes and selected other initiatives in the Asia/Pacific region in order to achieve several objectives:

- Exchange lessons learned and experiences on communications and knowledge management approaches/work about REDD+ and REDD+ Readiness to diverse audiences (Day 1),
- Deliver training on both web-based and traditional communications (Day 2), and
- Exchange ideas/proposals for improved collaboration with Communications Officers from other organizations (Day 3).

The specific topics for the training (Day 2) will be refined to match requests received from the countries.

Seeing the value of the meeting, there will be a parallel meeting of CTAs/Programme Managers to meet and to allow exchange of experiences and lessons at the same time. The CTAs/Programme Managers will attend the first day of the KM/Comms event, then have their own technical meetings on Days 2-3.

VENUE and DATE:

The meeting is proposed to be held in Bangkok, during **23 - 25 August 2016**. The details of the venue will be sent to participants as soon as it is confirmed. Space will be available for representatives from all participating countries to display their communications materials (posters, videos, etc.).

OUTPUTS/RESULTS:

The purpose is to provide UN-REDD Communications Officers with an opportunity to exchange experiences, lessons and ideas, generate proposals for joint communications products related to REDD+, and also to provide an opportunity for further training on topics such as on-line communications, working with the media, etc.

TENTATIVE AGENDA:

Day 1: Exchange of Experiences			
08:30 – 09:00	Registration	UN-REDD Team	
09:00 – 09:30	Welcoming Remarks and Introductions	Timothy Boyle, UN-REDD/AP RTA	
09:30 – 10:00	UN-REDD Programme Communications and Knowledge Management (KM)	Heang Thy, KM Specialist	
	Q&As		
10:00 – 10:30	<i>Coffee</i>		
10:30 – 12:00	UN-REDD/Bangladesh Experiences (10 mins)	Nasim Aziz, Programme Manager	
	UN-REDD/Mongolia Experiences (10 mins)	Batchuluun Bayanmunkh, Comms Officer	
	UN-REDD/Myanmar Experiences (10 mins)	Khin Hnin Myint, Programme Manager	
	UN-REDD/Sri Lanka Experiences (10 mins)	Thilal Nanayakkara, Comms Officer	
	UN-REDD/Viet Nam Experiences (10 mins)	Tran Minh Phuong, Comms Officers	
12:00 – 12:30	Plenary discussion and Q&As	All/Facilitated by Thomas Enters	
12:30 – 13:30	<i>Lunch Break</i>		
13:30 – 14:00	FCPF/Bhutan Experiences (10 mins)	Samten Wangchuk, DCF Officer	
	FCPF/Cambodia Experiences (10 mins)	Sem Tolasreypeou, Comms Officer	
	FCPF/Fiji Experience (10 mins)	Reama Naco, Comms & KM Specialist	
	FCPF/Nepal Experiences (10 mins)	Shrijana Shrestha, Assistant Forest Officer	
	FCPF/PNG Experiences (10 mins)	Mairi Feeger, Comms Officer	
	FCPF/Vanuatu Experience (10 mins)	Samson Lulu, Extension & Outreach Officer	
14:00 – 14:30	Plenary discussion and Q&As	All/Facilitated by Charlotte Hicks	
14:30 – 15:00	<i>Coffee Break</i>		
15:00 – 16:00	Discussion: How can regional cooperation on KM and Comms be strengthened?	All/Facilitated by Thomas Enters	
16:00 – 17:00	<i>KM and Comms Market Display</i>	<i>All/Facilitated by Heang Thy</i>	
Evening	<i>Social event (expecting ideas from participants)</i>	All	
Day 2: Communications and KM Training			Day 2: Technical Consultation Meeting
08:30 – 08:40	Recap from day 1	Appointed Participant/Heang Thy	Interpreting the PA: Links to NDCs/do we need to care about ITMOs? Ben Vickers
08:40 – 09:40	Processing information and knowledge for dissemination	(Allan Dow, Regional Comms Officer/FAO, TBC)	
	Q&As/Exercise/Group Work		
09:40 – 10:00	<i>Coffee Break</i>	<i>Coffee Break</i>	

10:00 – 11:00	Graphic Design and Layout Concepts	Mairi Feeger , Comms Officer, UN-REDD/PNG	Developing a vision for a national REDD+ programme	Joel Scriven
	Q&As			
11:00 – 12:30	The use of internet, multimedia, and social media	Mahtab Haider , Communications Specialist, UNDP/BRH		
	Q&As/Exercise/Group Work			
12:30 – 13:30	<i>Lunch Break</i>		<i>Lunch Break</i>	
13:30 – 15:00	Advocacy: means and methods	Susan Mackay Comms Manager, UN/Viet Nam	Drivers and Barriers	Joel Scriven
	Q&As/Exercise/Group Work			
15:00 – 15:30	<i>Coffee Break</i>		<i>Coffee Break</i>	
15:30 – 17:00	Organizing education and awareness raising activities	Matthew Pritchett , Deputy Director of Comms, Freeland	PAMs identification and prioritization	Akihito Kono
	Q&As/Exercise/Group Work			
17:00 – 17:30	Plenary discussion and Q&As	All	Plenary discussion/Recap	All
Day 3: Linking with Other Partners (Experiences in communications on natural resource management in the Asia/Pacific region: Roundtable discussion with Communications Officers of various regional organizations)			Day 3: Technical Consultation Meeting	
08:30 – 08:40	Recap from Day 2	Appointed Participant/Heang Thy	Linking strategy, FREL	Ben Vickers
08:40 – 9:00	Experiences of IUCN and Citizen Journalism	Ann Moey , Regional Comms Manager/Asia IUCN		
09:00 – 09:20	Experiences of Freeland	Matthew Pritchett , Deputy Director of Comms, Freeland		
09:20 – 09:40	Experiences of RECOFTC	Caroline Liou , Communication Manager, RECOFTC	Financing	Timothy Boyle
09:40 – 10:00	Experiences of WWF	Nadim Boughanmi , Comms Manager/WWF		
10:00 – 10:20	Experiences of UNODC, GCCF/UNDP, or ...	(TBC)		
10:20 – 10:40	<i>Coffee Break</i>		<i>Coffee Break</i>	
10:40 – 12:00	Roundtable discussion	Ann Moey, Caroline Liou, Mahtab Haider, Matthew Pritchett, Susan Mackay	Safeguards and SIS	Thomas Enters
12:00 – 12:30	Evaluation, and Wrap-up	Participants/Heang Thy		
12:30 – 13:30	<i>Lunch</i>			